

Great news for all members of the British Dental Bleaching Society from The Dental Directory

As a valued member of the society you are eligible to receive an exclusive package of benefits from The Dental Directory

A discount off The Dental Directory's published retail prices

The Dental Directory will offer to every Bleaching Society member a discount off invoice of 15.0%. This will rise to 16.5% on all member orders that are sent electronically, either through our internet site or through our off-line modem programme – The Desktop Directory.

Net priced products

The Dental Directory operates a Net Price Products scheme. As a member of BDDBS you are entitled to 5 net priced products per chair. You can either nominate the five products to be net priced or, if you are an existing customer of The Dental Directory, using our history files we can recommend the products.

(Net priced products represent discounts off our retail prices of between 19.5 and 29.9% and will be fixed for a rolling 6 month period. The Dental Directory will only review the product prices if, the manufacturer increases its wholesale price).

A membership loyalty rebate

The Dental Directory will in-addition offer to every BDDBS member a loyalty rebate of 1.5%. The rebate will be paid every six months directly to the member. It will be calculated on every dental consumable, sundry and material product purchased during the qualifying period. The rebate will also be paid on all promotional priced products purchased by you during the qualifying period.

Exclusive Product Promotions

The Dental Directory will offer every Bleaching Society member a minimum of two exclusive and unique product promotions during every 12 month period.

How do I take advantage of the benefits scheme?

If you are already a Dental Directory customer, you should inform us of your BDDBS membership by calling 0800 585 586 and activate your discounts. Make sure you have your Dental Directory account number handy.

If you are a new customer to The Dental Directory, simply call **0800 585 586** to open an account.



Trust...

